

IN THE SPECIFICATION

Please amend the first paragraph to read as shown below.

The subject matter of this application is also related to the subject matter of U.S. Patent 5,615,109 for "Method of and System for Generating Feasible, Profit Maximizing Requisition Sets", by Jeff S. Eder, U.S. Patent 6,321,205 for "Method of and System for Modeling and Analyzing Business Improvement Programs" by Jeff S. Eder and U.S. Patent 6,393,406 for "Method of and System for valuing elements of a business enterprise", Application 09/940,450 filed August 29, 2001 by Jeff S. Eder the disclosures of which are incorporated herein by reference. Application 09/940,450 is a continuation of application number 09/421,553, filed October 20, 1999. Application 09/421,553 was a continuation-in-part of application number 09/358,969, filed July 22, 1999, of application number 09/295,337, filed April 21, 1999, application number 09/293,336, filed April 16, 1999 and application number 08/999,245, filed December 10, 1997 the disclosures of which are incorporated herein by reference. The subject matter of this application is also related to the subject matter of U.S. Patent Application 09/688,982 filed October 17, 2000, U.S. Patent Application 09/761,670 filed January 18, 2001, U.S. Patent Application 09/761,671 filed January 18, 2001, U.S. Patent Application 09/764,068 filed January 19, 2001, U.S. Patent Application 09/938,874 filed August 27, 2001, U.S. Patent Application 10/743,417 097,344 filed December 22, 2003, U.S. Patent Application 10/746,673 filed December 24, 2003 March 16, 2002, U.S. Patent Application 10/282,113 filed October 29, 2002 and, U.S. Patent Application 10/283,083 filed October 30, 2002, U.S. Patent Application 10/287,586 filed November 5, 2002, U.S. Patent Application 10/298,021 filed November 18, 2002, U.S. Patent Application 10/441,385 filed May 20, 2003, U.S. Patent Application 10/645,099 filed August 21, 2003, U.S. Patent Application 10/743,616 filed December 22, 2003, U.S. Patent Application 10/743,417 filed December 22, 2003, U.S. Patent Application 10/746,673 filed December 24, 2003, U.S. Patent Application 10/750,792 filed January 3, 2004, U.S. Patent Application 09/688,983 filed October 17, 2000, U.S. Patent Application 09/994,740 filed November 28, 2001, U.S. Patent Application 10/012,374 filed December 12, 2001, U.S. Patent Application 10/012,375 filed December 12, 2001, U.S. Patent Application 10/025,794 filed December 26, 2001, U.S. Patent Application 10/036,522 filed January 7, 2002, U.S. Patent Application 10/061,665 filed February 2, 2002, U.S. Patent Application 10/166,758 filed June 12, 2002, U.S. Patent Application 10/329,172 filed December 23, 2002, U.S. Patent Application 10/747,471 filed December 29, 2003, U.S. Patent Application 10/821,504 filed April 9, 2004, U.S. Patent Application 10/046,094 filed January 16, 2002, U.S. Patent Application 10/071,164

Serial No. 09/688,983

- 2 -

Examiner: Harish Dass
Art Unit: 3628

filed February 7, 2002, U.S. Patent Application 10/748,890 filed December 30, 2003, U.S. Patent Application 10/861,014 filed June 3, 2004, U.S. Patent Application 10/237,021 filed September 9, 2002, U.S. Patent Application 10/242,154 filed September 12, 2002 and U.S. Patent Application 10/717,026 filed November 19, 2003 the disclosures of which are incorporated herein by reference.

Please amend the last sentence before Table 2 to read as shown below.

Uncertainty over which method is being used for completing the valuation and the resulting inability to compare different valuations is eliminated by the present invention by consistently utilizing the same set of valuation methodologies for valuing the different ~~elements~~subsets of enterprise value as shown in Table 2.

Please amend Table 2 to read as shown below.

Table 2

Subset of Enterprise Element of Value		Valuation Methodology
• Excess Cash & Marketable Securities		GAAP
• Market Sentiment		Market Value* - (COPTOT + \sum Real option Values)
• Total current-operation value (COPTOT):		Income Valuation
• Real Options		Real option algorithms
• Market Sentiment		Market Value* - (COPTOT + \sum Real Option Values + Excess Cash)
Financial Assets:	Cash & Marketable Securities (CASH)	GAAP
Financial Assets:	Accounts Receivable (AR)	GAAP
Financial Assets:	Inventory (IN)	GAAP
Financial Assets:	Prepaid Expenses (PE)	GAAP
Financial Assets:	Other Assets (OA)	Lower of GAAP or liquidation value
Elements of Value:	Production Equipment (PEQ)	If calculated value > liquidation value, then use system calculated value, else use liquidation value
Elements of Value:	<u>Intangible Elements (IE):</u> Alliances, Brands, Customers, <u>Customer Relationships</u> , Employees, Vendors, <u>Strategic Employee Relationships</u> , Infrastructure, Intellectual Property, Information Technology, Partnerships, Brands, Processes, Vendors, <u>Vendor Relationships & Other Intangibles</u>	
Elements of Value:	General Going Concern Value (GCV)	GCV = COPTOT - CASH - AR - IN - PE - PEQ - OA - \sum IE
• Real Options		Real option algorithms & industry real option allocation each based on relative strength of intangible elements
• Contingent Liabilities		Real option algorithms

* The user also has the option of specifying the total value